



South London Neighbourhood Resource Centre

Social Media Community Leader **(Neighbourhood Support Services / Neighbourhood Community Development / Neighbourhood Youth Services)**

Report to: The NRAWP Social Media Community Manager will be an employee of the South London Neighbourhood Resource Centre (SLNRC). Day-to-day supervision/consultation will be provided by the Manager of Neighbourhood Community Development-Westminster & Youth Services in the form of formal supervision meetings as well as informal support as requested.

SLNRC is a Neighbourhood Resource Centre with a:

Mission to:

Empower and enrich the neighbourhood in an inclusive environment

Vision to:

Provide opportunities that engage and empower residents to achieve their personal potential and healthy quality of life.

Position overview: The NRAWP Social Media Community Manager will provide information and promote programs, resources, events, etc. through various forms of media with positive messaging and engagement within the Westminster community.

Commitment:

This position is for 30 hours per week that may include working the evenings & weekends, from May 9 to August 20, 2021

Salary range:

\$15/hour

Employee signature: _____

Date: _____

Outcomes:

A. Londoners have access to the supports they need to be successful

2.1 Expected Results: *Decrease the number of London residents experiencing poverty*

Metrics:

2.1a) # individuals report they are able to access relevant services and resources to meet their needs

B. Londoners are engaged and have a sense of belonging in their neighbourhoods

2.1 Expected Results: *Increase the number of meaningful opportunities for residents to be connected in their neighbourhood and community*

Metrics:

2.1a) # children/youth feel socially included

2.1c) # children/youth feel connected/included/engaged in their community

2.2 Expected Results: Increase opportunities for individuals and families

Metrics:

2.2a) # children/youth participated in activities that promote healthy living

2.3 Expected Results: *Increase opportunities for individuals and families*

Metrics:

2.3a) # children/youth who learn how to develop positive social skills

C. Londoners are engaged and have a sense of belonging in their neighbourhoods

3.1 Expected Results: *Increase the number of residents who feel welcomed and included*

Metrics:

3.1b) # of residents who feel more connected to their neighbourhood

3.1c) # of residents who feel welcomed in their neighbourhood

Responsibilities:

- Continue to expand a virtual platform to connect residents using videos, photos and a variety of social media applications including; but not limited to, Facebook, YouTube, Instagram, TikTok
- Connect youth and families to events, services and community connections in the neighbourhood and city
- Establish trust and positive relationships within the Westminster Park and White Oaks neighbourhood
- Be a positive role model to the residents and representative of NRAWP & SLNRC
- Create, prepare & host small 'pop up' events to promote NRAWP/SLNRC & interact with residents
- Maintain accurate data collection and meet all reporting deadlines with related funders
- Maintain clean and safe program space and equipment.

Employee signature: _____

Date: _____

- Follow all policies and procedures of SLNRC.
- Assist with all NRAWP/SLNRC programs and events as needed

Qualifications:

- Must be between the ages of 15-30 years old**
- good organizational, and time management skills
- good interpersonal skills
- Capacity to build relationships with, community members and Professionals
- Proven ability to work with diverse and ethnic/cultural backgrounds
- Motivated, self-starter and able to work in a fast-paced environment
- Capacity to work independently as well as within a multidisciplinary team
- Valid G driver's license and access to a reliable vehicle is required**
- Clearance through a Vulnerable populations police screening process**
- Proof of double vaccination**
- Current CPR and First Aid certification (or willingness to obtain at own cost)**
- Responsible, trustworthy, approachable and friendly

To interview for the position please register and attend the Summer Job Fair on May 3rd at 3:30pm at SLNRC, 1119 Jalna Blvd.

"We work together to "empower and enrich the neighbourhood in an inclusive environment."

Employee signature: _____

Date: _____