



## South London Neighbourhood Resource Centre

### **Social Media Community Leader – NRAWP (Neighbourhood Support Services / Neighbourhood Community Development / Neighbourhood Youth Services)**

**Report to:** The NRAWP Social Media Community Manager will be an employee of the South London Neighbourhood Resource Centre (SLNRC). Day-to-day supervision/consultation will be provided by the Manager of Neighbourhood Community Development-Westminster in the form of formal supervision meetings as well as informal support as requested.

**SLNRC is a Neighbourhood Resource Centre with a:**

**Mission to:**

Empower and enrich the neighbourhood in an inclusive environment

**Vision to:**

Provide opportunities that engage and empower residents to achieve their personal potential and healthy quality of life.

**Position overview:**

The NRAWP Social Media Community Manager will provide information and promote programs, resources, events, etc. through various forms of media with positive messaging and engagement within the Westminster community.

**Commitment:**

This is a part-time position for (22.5-30 hrs./week depending on start date) that may include working the evenings & weekends, from now until February 16, 2021

**Salary range:**

\$16/hour

---

Employee signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Outcomes:**

**A. Londoners have access to the supports they need to be successful**

**2.1 Expected Results:** *Decrease the number of London residents experiencing poverty*

**Metrics:**

2.1a) # individuals report they are able to access relevant services and resources to meet their needs

**B. Londoners are engaged and have a sense of belonging in their neighbourhoods**

**2.1 Expected Results:** *Increase the number of meaningful opportunities for residents to be connected in their neighbourhood and community*

**Metrics:**

2.1a) # children/youth feel socially included

2.1c) # children/youth feel connected/included/engaged in their community

**2.2 Expected Results:** Increase opportunities for individuals and families

**Metrics:**

2.2a) # children/youth participated in activities that promote healthy living

**2.3 Expected Results:** *Increase opportunities for individuals and families*

**Metrics:**

2.3a) # children/youth who learn how to develop positive social skills

**C. Londoners are engaged and have a sense of belonging in their neighbourhoods**

**3.1 Expected Results:** *Increase the number of residents who feel welcomed and included*

**Metrics:**

3.1b) # of residents who feel more connected to their neighbourhood

3.1c) # of residents who feel welcomed in their neighbourhood

**Responsibilities:**

- Engage the Westminster Park community through existing social media platforms as well as in-person through various means
- Research and understand the importance of community and the community development model
- Establish trust and positive relationships within the Westminster Park neighbourhood
- Be a positive role model to the residents and representative of NRAWP & SLNRC
- Obtain and share relevant information, programs, events and resources with community
- Plan, create & edit videos celebrating &/or promoting Westminster activities
- Maintain accurate data collection and meet all reporting deadlines with related funders
- Maintain clean and safe program space and equipment. Follow all policies and procedures of

SLNRC.

- Assist with all NRAWP programs and events as needed

**Qualifications:**

- **Must be between the ages of 15-30 years old**
- good organizational, and time management skills
- good interpersonal skills
- Capacity to build relationships with, community members, and Professionals
- Proven ability to work with diverse and ethnic/cultural backgrounds
- Motivated, self-starter and able to work in a fast-paced environment
- Capacity to work independently as well as within a multidisciplinary team
- **Valid G driver's license and access to a reliable vehicle is required**
- **Current CPR and First Aid certification (or willingness to obtain at own cost)**
- Responsible, trustworthy, approachable and friendly
- Satisfactory Canadian criminal background checks are a MUST and if you do not have it, it would be paid by the Agency
- Applicants must be able to provide proof to show that they are fully vaccinated upon the Agency's request

*“We work together to “empower and enrich the neighbourhood in an inclusive environment.”*

---

Employee signature: \_\_\_\_\_

Date: \_\_\_\_\_